Introducing APP$ for Education: An easier fundraiser with better results

What is APP$ for Education?

APP$ for Education is a local fundraising program that helps schools raise money without the hassle of:

- ☒ Box Tops
- ☒ Carnivals
- ☒ Bake sales
- ☒ Car washes
- ☒ Restaurant spirit nights
- ☒ Coupon books
- ☒ Silent auctions
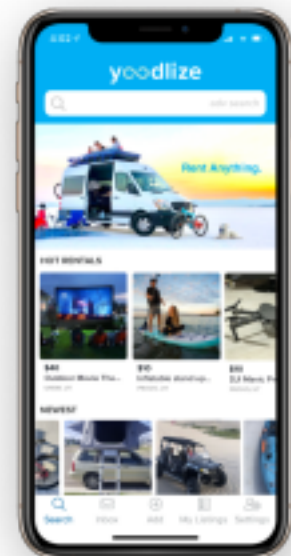- ☒ Door-to-door sales

Instead, students help your school earn money simply by having their family and friends download a free app on their phone.

Yoodlize: the Rent Local app

Yoodlize is a local app that connects and enables people to rent almost anything to and from neighbors in their communities.

Owners can list items like tools, outdoor gear, sporting goods, party decor or electronics for short-term rent and earn extra cash, while renters get affordable access to those items.

It's like Airbnb, but instead of renting homes to and from each other, people can rent their stuff to and from each other.

Why Apps for Ed? Benefits for schools, families and communities

Helps people make money. Families can supplement their income by renting out stuff they already have on the Yoodlize app. Extra income translates into more stability and resources to support their student(s) and the school. Money for rentals is exchanged between locals and reinvested in the community instead of being diverted away by a traditional fundraiser.

Helps people save money. Through the Yoodlize app, people have affordable access to thousands of local items. Families can have fun, new experiences and access to things they need without purchasing the item or spending a lot of money.

Offers value and utility. No more annoyed parents that feel guilted into buying expensive wrapping paper or coupon books; this is something they will actually use! Students will be motivated to share the school code because they receive positive feedback about the app's utility. The app solves a common problem by connecting community members to help meet each others' needs. Additionally, families love that for every new account opened, they and the new account holder each earn a $5 rental credit in their respective accounts.

Community connection. Meet others in your community in real life. While owners are welcome to leave items on their property for contactless pick-up, many choose to meet their renter and create a new connection in their community.

Good for the earth. Instead of putting more products into the world, Yoodlize helps repurpose and monetize existing items that would otherwise sit idle.

Support local. Yoodlize is a Utah-based company. When you use the app, you are supporting a local business that reinvests back in local communities. You are also directly supporting community members who earn income on their rented items.

Frequently Asked Questions

1. How can a student participate if Yoodlize account holders need to be 18 years old? Do parents need to do all the work in this fundraiser?

While anyone can download the Yoodlize app, verified users must be 18 years of age or older. While this excludes minors from creating accounts, they are vital—as they are in any fundraiser—as ambassadors for the project. Students can encourage the adults in their life to download the app and create an account, which takes just a few minutes.

Minors can share their school's QR code with friends and family to help promote the fundraiser. Additionally, if a minor's parent creates an account, the minor can share their parent's personalized link by texting or emailing it to friends and family, allowing their parent to automatically receive a $5 credit in their Yoodlize account every time their link is used to create an account.

2. How do I ensure my school gets credit for my referrals?

Your school will earn the $1 referral credit as long as the referral creates a **verified** Yoodlize account AND enters the school code under *Settings > Promos & Credits.* An account is verified after the following four steps have been completed: providing an email address and phone number, and uploading a profile picture and government ID.

3. Why is a local tech company doing this fundraiser?

Apps for Education is sponsored by Yoodlize, a Utah-based tech startup. Instead of putting our marketing dollars towards advertising campaigns on Google or Facebook, we prefer to reinvest in local communities. This puts money into the community, creating a win-win situation by helping Yoodlize grow while supporting local schools.
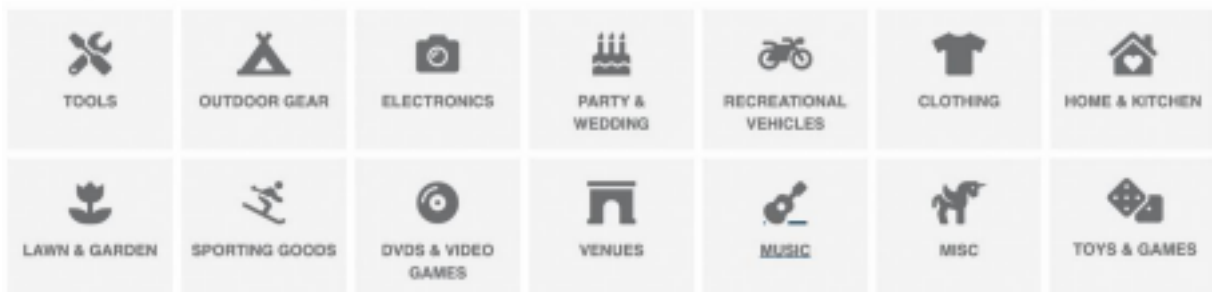
APP$ for Education

APP$ for Education is a fundraising program that helps schools raise money without the hassle of:

- ☒ Box Tops
- ☒ Carnivals
- ☒ Bake sales
- ☒ Car washes
- ☒ Restaurant spirit nights
- ☒ Coupon books
- ☒ Silent auctions
- ☒ Door-to-door sales

Instead, students help your school earn money simply by having family and friends download a free app on their phone.

The Rent Local App
yoodlize

Yoodlize is an app that lets people rent almost anything to and from neighbors in their communities. Owners can list items like tools, outdoor gear, sporting goods, party decor or electronics for short-term rent and earn extra cash, while renters get affordable access to those items.

TOOLS	OUTDOOR GEAR	ELECTRONICS	PARTY & WEDDING	RECREATIONAL VEHICLES	CLOTHING	HOME & KITCHEN
LAWN & GARDEN	SPORTING GOODS	DVDS & VIDEO GAMES	VENUES	MUSIC	MISC	TOYS & GAMES

fundraising@yoodlize.com

APP$ for Education

How your school makes money

3 Easy Steps

Share app

Students invite family and friends to download the Yoodlize app by using a QR code or sending a link via text or email straight from the app to their contacts.

Create account

New users create an account and apply your school's promo code. After a new account is verified, your school earns $1 and the new user receives a $5 credit in their account.

List items

For every item (up to 10) that a new verified user lists for rent on the app, your school will receive an additional $1 (e.g., if a parent posts eight items for rent, your school receives $8).

Here are 3 great reasons to participate:

1. **Our school earns $1 every time the Yoodlize app is downloaded** and a new account is created using the school's promo code **BRUINS**, PLUS we earn $1 for every item a new account holder posts for rent (up to 10 items).

2. Every time you share your personalized referral link (found by clicking on the gift box icon on the app home page), both **you and the new account holder you referred get $5 credit** towards a rental. With fun rentals like drones, hot tubs, electric scooters, VR headsets, bounce houses and giant outdoor movie screens, you'll want to share the Yoodlize app with everyone you know!

3. **No buying or selling required!** All you have to do is use your referral link in the Yoodlize app to quickly text or email all your friends and family about this fundraiser. It just takes a few minutes and you're done!

yoodlize